



Media Technical Advisory

FOR IMMEDIATE RELEASE:

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For More Information:

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**ELECTION DAY INFORMATION FROM THE
VIRGINIA STATE BOARD OF ELECTIONS**

~ Results Available Via XML and Audio Briefings Scheduled on Election Day ~

What: Information for Election Day

The information contained in this media technical advisory is to assist news organizations in obtaining accurate information about the upcoming general elections to be held on November 2, 2010

When: Election Day is November 2, 2010

The polls open at 6:00 a.m. and close at 7:00 p.m. Any voter who is in line to vote at 7:00 p.m. will be able to vote.

Election Day

Results:

SBE will provide media outlets with an XML data feed that can be incorporated by technology staff in media outlets' websites and other information systems.

The XML feed provided will display statewide totals and provide an additional breakdown by locality and election precinct. The feed will permit media outlets to report consistent information as election results become available without having to enter data as results change.

The link for the XML data feed will be provided in a technical advisory as soon as it is ready.

If you experience technical problems on Election Day with the XML feeds contact matthew.davis@sbe.virginia.gov.

However if your media organization chooses not to use the XML feeds, election results will be posted on the Virginia State Board of Elections web site at <http://www.sbe.virginia.gov/>

Election results will be posted as quickly as possible. However, please be aware that some localities have modified their reporting processes. Therefore, the time it takes for localities to submit their election results may be extended, increasing the time it takes for election results to be posted.

Election Day

Briefings: In anticipation for requests for interviews on Election Day and in order to accommodate your requests in a timely fashion, there will be two scheduled AUDIO ONLY briefings from the Virginia State Board of Elections. Please keep in mind, there may be minimal progress reports available during these two scheduled briefings. However, you will have time to ask questions.

This is a significant change from past elections. We have listened to your feedback and in order to have the SBE's briefings be more convenient on Election Day, we will be offering audio only briefings that do not require you to visit SBE. In fact, since these are audio only briefings we ask that you only call in and do not come to the SBE Office since there will be no formal media briefing site available.

The two scheduled AUDIO ONLY briefing times on Tuesday, November 2nd are as follows:

State Board of Elections - Afternoon Briefing

1:00 p.m.

AUDIO ONLY

State Board of Elections - Evening Briefing

8:00 p.m.

AUDIO ONLY

The numbers for the AUDIO ONLY briefings will be provided in a technical advisory as soon as they are ready.

Media

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